

THE ART OF WAR

Winning strategies from The Art of War applied to leadership, influence and career growth

Two Day Training Course





www.charlesmann.com.my



Course Outline

Discover how ancient strategic leadership principles can sharpen decision-making, reduce conflict and accelerate career and organisational momentum through varied vision and foresight. Our course translates Sun Tzu's enduring insights into practical leadership frameworks, reviewing case studies throughout history while allowing you to apply key concepts: to prepare better, lead with character and create advantage without unnecessary confrontation.

Long before tactics matter, clarity of intent, problem solving and preparation decide outcomes. This course teaches how to 'map' terrain, gain competitive advantage, internal strengths and manage hidden risks, ensuring trainees enter decisions via critical thinking to attain growth. You'll learn simple diagnostics to know when to push, when to pause and when to avoid costly skirmishes altogether.

Our trainer brings a blend of classified UK military and governmental experience, fused with deep crosscultural insight, drawing on wisdoms from both East and West to deliver a truly transformative learning journey.

The training course lasts two full days starting at 9.30am until 5.00pm, and is inclusive of course materials, certificate, lunch, refreshments and snacks, along with complimentary four week post course support and assistance.

Course Benefits

Who Should Attend

The Art of War Leadership Training Course Benefits:

- Faster, clearer decision-making under uncertainty
- Reduced time and energy spent on low-value conflict
- Stronger stakeholder buy-in through noncoercive influence
- Practical frameworks for career positioning and risk-calculation
- Improved readiness: rehearsed responses and fewer surprises
- A personalised strategy playbook to sustain momentum after the course

- Mid to senior managers seeking clearer strategic judgment
- Team leaders responsible for cross-functional influence
- Professionals preparing for promotion or role expansion
- Project owners who need better stakeholder navigation
- HR and L&D designers wanting clearer, more effective strategybased development
- Entrepreneurs and founders refining market entry and partnership choices

Contact us today to learn how our Art of War training course can help you and your team.

Course Programme

Over two immersive days, participants will:

- Map their current strategic landscape and identify one high-leverage opportunity to pursue.
- Practice decision and negotiation rules for when to engage, delay, or withdraw using real-world scenarios.
- Run negotiation and de-escalation role-plays that sharpen influence without coercion.
- Build a personalised 30-day strategy sprint with accountability partners - enhancing resilience and performance.
- Develop quiet-leadership routines to sustain agility, discipline, and moral authority.



Instructor

KAMRAN KHAN



Kamran is a British leadership mentor with a proven track record in guiding teams, professionals and organisations toward growth and operational excellence. His professional journey began as the founder of an engineering consultancy, where he led multidisciplinary teams across complex infrastructure, military and government-level assignments. This foundation informs his pragmatic approach to stakeholder alignment, planning discipline, and long-range thinking.

With deep expertise in strategic management, professional development, and mentoring frameworks, Kamran has designed and delivered impactful advisory services for university students and industry professionals alike. His coaching style blends emotional intelligence with sharp operational insight, empowering others to lead with clarity, connection and confidence.

Kamran now focuses on helping businesses evolve through people-centric strategies, scalable outsourcing models, and structured mentoring systems that foster resilience, communication, and purpose-driven leadership, sharing the skills he has attained throughout his professional career.

Registration Form



THE ART OF WAR - LEADERSHIP LESSONS FROM SUN TZU

Winning Strategies from The Art of War

COURSE FEES: RM1,900.00 per delegate



Charles Mann is an approved training provider and registered with Pembangunan Sumber Manusia Berhad (PSMB). All our courses are claimable through the HRDF scheme. Please contact us for details.

DATE:			
COMPANY / ORGANISATION:			
FULL ADDRESS:			
AUTHORISED BY / JOB TITLE:			
CONTACT NUMBER:			
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SELECT DATE: 6th to 7th Jan 20 3rd to 4th Feb 20 3rd to 4th Mar 20 7th to 8th Apr 20)25 <u> </u>] 5th to 6th May 2025] 16th to 17th Jun 202] 7th to 8th Jul 2025] 4th to 5th Aug 2025	25 6th to 7th Oct 2025 3rd to 4th Nov 2025
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ATTENDEE 1:			
ATTENDEE 2:			
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If registering 3 or more attendees, please contact us for bulk discounts or to arrange in-house training. Course dates can be found on our website along with venues. Dates and/or venues can change due to unforeseen circumstances. For Early Bird rates, full payment must be made one week prior to course date.